



CONCOURS 2019  
DE CHRONOMÉTRIE LE LOCLE  
FIABILITÉ ET PRÉCISION

# Sponsorship and donation pack

[www.concourschronometrie.org](http://www.concourschronometrie.org)





Team up your company with a prestigious competition, which sees watchmaking brands compete in pursuit of excellence!

The objective of the Chronometry Competition is to promote the concepts of excellence, reliability and precision in the field of mechanical watchmaking. In 2009 it took over from the famous Observatory Competitions, and is held on a biennial basis.

The Competition, led by the Chronometry Competition Association, with its own steering committee, requires sponsors and donors in order to develop and expand its scope.

Through the various sponsorship or donation options, your company will be associated with a prestigious event that gives a massive boost to the image of a dynamic, high-quality watchmaking industry.

We invite you to peruse these options after.



# Gold ≥ CHF 10'000.– Limited to 3 at most

## Sponsors

### Your benefits

Logo in premium format on all communication media:

website, flyers, roll-ups, invitation letters, press releases and other correspondence or promotional documents<sup>1</sup>.

Premium visibility on stands presenting the Competition.

Premium visibility during Competition events: nominees ceremony, announcement of results.

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1. For printed versions, in re-issues only.

## Donations

A gift without consideration, with the option on request of your name or corporate name being mentioned on our website.

*NB: The sponsorship may be paid in 2 instalments.*



## Silver ≥ CHF 5'000.- Sponsors

### Your benefits

Logo in medium format on the following communication media:  
website, flyers, roll-ups<sup>1</sup>.

Medium visibility on stands presenting the Competition.

Medium visibility during Competition events :  
nominees ceremony,  
announcement of results.



## Bronze ≥ CHF 2'000.- Sponsors

### Your benefits

Logo in small format on the following communication media:  
website, flyers, roll-ups<sup>1</sup>.

Basic visibility on stands presenting the Competition.

Basic visibility during Competition events :  
nominees ceremony,  
announcement of results.

## 2019 budget

<b>REVENUS</b>	
Participant Fees	33'600.00
Sponsors	108'000.00
<b>Total</b>	<b>141'600.00</b>

<b>COSTS</b>	
Transport	7'100.00
Administration / Organization	39'000.00
Awards and Gifts	2'000.00
Events	32'500.00
Communication	46'000.00
Tests	13'000.00
Miscellaneous	2'000.00
<b>Total</b>	<b>141'600.00</b>
Margin + or -	—



# Contact

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