



concours international
de chronométrie Le Locle
2017 *Excellence et Précision*

Sponsorship and donation pack

www.concourschronometrie.org

Get your company associated with
a prestigious competition,
which sees watchmaking brands
compete in pursuit of excellence!

In order to exist, develop and expand its scope, the Competition, which in 2009 took over from the famous Observatory Competitions, requires sponsors and donors.

Despite the support of the Canton of Neuchâtel, the town of Le Locle and the Grand Besançon, as well as the contribution of the entry fees, we need you to be able to balance our budget.

That is why we are taking the liberty of asking for your help. Through the various sponsorship or donation options, your company will be associated with a prestigious event that gives a massive boost to the image of a dynamic, high-quality watchmaking industry.

Please accept our warmest thanks for your consideration of our request.



Gold ^{≥ CHF 10'000.-} Sponsors Limited to 3 at most

Your benefits

Logo in premium format on all communication media:

website, flyers, roll-ups, invitation letters, press releases and other correspondence or promotional documents¹.

Premium visibility on stands presenting the Competition.

Premium visibility during the Competition events: nominees ceremony, announcement of results.

8 invitations for the announcement of the results.

¹ For printed versions, in re-issues only.

Donations

A gift without consideration, with the option on request of your name or corporate name being mentioned on our website.

NB: The sponsorship may be paid in 2 instalments.



Silver \geq CHF 5'000.- Sponsors

Your benefits

Logo in medium format on the following communication media:
website, flyers, roll-ups¹.

Medium visibility on stands presenting the Competition.

Medium visibility during the Competition events:
nominees ceremony,
announcement of results.

4 invitations for the announcement of the results.



Bronze \geq CHF 2'000.- Sponsors

Your benefits

Logo in small format on the following communication media:
website, flyers, roll-ups¹.

Basic visibility on stands presenting the Competition.

Basic visibility during the Competition events:
nominees ceremony,
announcement of results.

2 invitations for the announcement of the results.

2017 budget

| REVENUE | |
|------------------|-------------------|
| Participant Fees | 80'750.00 |
| Sponsors | 119'000.00 |
| Total | 199'750.00 |

| COSTS | |
|-------------------|-------------------|
| Transport | 12'200.00 |
| Travel expenses | 2'000.00 |
| Administration | 43'000.00 |
| Medals and awards | 5'000.00 |
| Events | 33'000.00 |
| Communication | 77'000.00 |
| Tests | 25'600.00 |
| Miscellaneous | 1'750.00 |
| Total | 199'750.00 |

This budget is given as a guide.

The Communication item will be adjusted according to the participation, the sponsorship obtained and the actual costs.

Sponsorship and donation form

To be returned to:

Association du Concours international de chronométrie

CP 754

2400 Le Locle

Company: _____

Contact person: _____

Street: _____

Town/city: _____

Telephone: _____

E-mail: _____

| | | | Payment in 1 instalment | 2 instalments |
|-----------------------|------------------|-----------|--------------------------|--------------------------|
| Gold Sponsor | [≥ CHF 10'000.-] | CHF _____ | <input type="checkbox"/> | <input type="checkbox"/> |
| Silver Sponsor | [≥ CHF 5'000.-] | CHF _____ | <input type="checkbox"/> | <input type="checkbox"/> |
| Bronze Sponsor | [≥ CHF 2'000.-] | CHF _____ | <input type="checkbox"/> | <input type="checkbox"/> |

| | | Name mentioned on the website |
|------------------------|-----------|-------------------------------|
| Donation (gift) | CHF _____ | <input type="checkbox"/> |

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Contact

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